



RYAN'S MISSION

To work with organizations that want to inspire and motivate their leaders and team members with principles that will help create a positive culture and mindset to achieve excellence.

SPEAKER INTRO

Ryan C. Lowe is a professional motivational keynote speaker, sales trainer, & consultant. He is also an executive coach and the author of the book entitled "Get off Your Attitude. Over the past 15 years he has inspired thousands throughout the country to have a positive attitude and achieve their professional and personal goals.

During his career Ryan became one of the most-requested speakers/trainers with Brian Tracy Seminars. He has also served as the vice-president of sales for two financial services corporations. He is a proud graduate of Southeastern Louisiana University and a member of the National Speakers Association.

Ryan was featured in the movie, "The Big Short." He was chosen to play a motivational speaker who fires up the crowd – much like he does in his own presentations.

Ryan has been named by peers and clients as *America's Positive Attitude Coach*: So please give a warm welcome to our presenter – **Ryan C. Lowe**

RYAN'S PROMISES

- + Ryan will dress in business attire unless otherwise directed.
- + Ryan will arrive one to two hours before presentation.
- + Ryan will coordinate with the sound crew to make sure everything is properly working.
- + Ryan will set up at least one hour before he presents.
- + Ryan will make sure to be available before and after the event.
- + Ryan will notify the designated person on his arrival or any delays.
- + Ryan will make sure to give a clear written introduction to the presenter.
- + Ryan will be reasonable with his use of room charges, travel & meal expenses.
- + Ryan will work closely with you and your staff to tailor the presentation to the needs of your organization.
- + Ryan will make sure to set up a in person or phone meeting to answer any questions or any special requests you may have.
- + Ryan will make sure to get you his materials such as his bio, headshot, introduction and his brochure for the event in a timely manner.
- + Ryan will make sure to be familiar with your organization's goals, missions and values.
- + Ryan will relate his tailored presentation to the goals of your organization and the overall theme of your event.
- + Ryan will make sue to send you his pre-presentation questionnaire that will help me get more familiar and a better understanding of your organizations event.
- + Ryan will present with enthusiasm, passion and keep it exciting.
- + Ryan will use appropriate vocabulary, stories and humor throughout his presentation.
- + Ryan will not use his presentation as a sales pitch for his products.
- + Ryan will ineract constantly with the audience by asking questions to involve them in the presentation.
- + Ryan will act in good nature and polite to the members of the audience at all times.
- + Ryan will respond in a postive manner to any problems or concerns that may arise.
- + Ryan will use the content that is related to the vision and goals of the organization.

PRESENTATION DETAILS

- + Please provide one small cocktail table.
- + Please provide one hands free wireless microphone or Lavalier (Lapel Mic).
- + Room should be wired for audio.
- + Round seating or classroom with aisle seating.
- + Photographs are permitted. We do ask to provide Ryan with copies.
- + Ryan does not provide a digital version of the presentation in advance.
- + Audio or video recording is not permitted unless specified otherwise.
- + If audio or video is permitted, We do ask to provide Ryan with a copy.
- + Ryan does not use a podium.
- + Ryan routinely leaves the stage for audience interaction. Please allow ample room between the stage and the first row of the audience.
- + Ryan does not allow his presentation available to record unless agreed upon.
- + Please provide a table at the back of the room or the entrance of room for book signing.
- + Please confirm prior if you would like Ryan to address audience questions at the conclusion of his presentation. (only for break out or training sessions)

RYAN'S BIO

Ryan C. Lowe, author of *Get Off Your Attitude*, is a highly sought-after professional Motivational Keynote Speaker, Trainer, Coach and Author whose expertise specializes in positive attitude, leadership & sales. Ryan inspires thousands of people across the country in his keynote presentations through his passion, energy, and contagious positivity. He believes your attitude determines your success, and how you respond to life's challenges can play a crucial role in the narrative of that journey. Being no stranger to adversity, Ryan learned this vital lesson. He experienced growing opportunities such as overcoming terminal illness, being shot, losing a business, and having to rebuild his personal and professional life again from the bottom up.

Ryan's engaging, unique storytelling and lighthearted delivery make his positive message very beneficial and relatable to every audience. They will experience a renewed sense of purpose and a restored vision inspired to believe in themselves. They will also gain powerful action items that can be adopted and implemented immediately. The purpose-driven principles he shares will help them improve their attitude, take massive action, overcome fear, and achieve both: professional and personal goals. More importantly, they will walk away with a want to & can-do attitude!

Apart from being a recognized speaker, he is widely known for his customized training and one-on-one coaching. Ryan's passion is to help leaders and their teams find solutions for a variety of challenges. He has created programs to help organizations reach peak performance by sharing successful principles on how to create a positive culture, higher productivity, developing winning mindsets, self-development strategies, and increase profits through proven sales techniques.

Ryan holds a Bachelor's degree in Marketing from Southeastern Louisiana University and is a proud member of the National Speakers Association. In the early stages of his career, he performed as a top sales trainer with Brian Tracy Programs. Ryan also successfully served as Vice President of Sales & Marketing for two major corporations. Ryan has a featured TEDx Talk: The Psychology of a Smile; and has had the honor to be on the cover of Success Profiles Magazine. He also had the opportunity to showcase his gift as a speaker in the movie *The Big Short*.

He has been named by peers and clients as America's Positive Attitude Coach!